



Lufthansa Consulting



Our functional expertise spans all areas of the aviation industry

For our clients, we are:
Strategic Advisers, Implementation Managers, Skilled Specialists, Interim Executives

Summary

One of the leading management consultancies in the aviation industry, which is dedicated to assist international clients from the aviation sector and related industries.

made in Germany



www.LHConsulting.com



Company profile

Lufthansa Consulting is one of the leading management consultancies in the aviation industry, which is dedicated to assist international clients from the aviation sector and related industries to successfully meet the challenges of the future. Since 1988 the company has provided services and solutions to the air transportation industry worldwide and is an independent subsidiary of the Lufthansa Group. In over 30 years Lufthansa Consulting has carried out more than 3,500 successful projects. The experts are constantly developing and exploring innovative and digital ideas and concepts. They identify improvement potentials quickly and offer customized consulting solutions including know-how transfer and implementation.

Watch the Lufthansa Consulting Image Video on YouTube!
https://youtu.be/KRTZzRD64_I

Products / Services

Lufthansa Consulting offers a wide range of services and innovative solutions tailored to their clients and founded on in-depth methodological expertise:

Strategy Management, Innovation Management, Project Management, Benchmarking, Change Management, Organizational Development, Process Analysis and Optimization, Cost Management, Business Planning, Advanced Analytics.

Our functional expertise in our Competence Centers spans all areas of the aviation industry:

Flight Operations, Safety Management, Organization, Strategy, Finance, Network, Fleet Management, Sales, Revenue Management, Customer Experience, Product, Marketing, Airport Operations, Ground Handling, Air Cargo, Logistics, Maintenance, Engineering.

References and export activities

Selection of worldwide projects:

- Customer Satisfaction Improvement plan for an airline in India: Identified performance improvement potentials along the service chain at all customer touch-points.
- Air Service Development and successful launching of new routes for an international airport in Australasia: Established best-in-class air service development concept with quantified, airline-equivalent market potential analyses.

Especially in the recovery phase after the COVID-19 crisis the right strategy for e. g. airlines' Customer Management or for airports' Air Service Development based on profound forecast analyses matters.

Target group

Lufthansa Consulting's experts are dedicated to assist aviation specific client groups: airlines, airports and aviation authorities as well as related industries such as ground handling companies, cargo terminal operators and aircraft manufacturers. We also provide specialist support for governments, financial institutions, investors and non-aviation industries. Dedicated regional representatives work closely with our clients throughout the world.

Competitive advantages

Our clients from the Lufthansa Group and international clients from airline and airport related industries trust our distinctive specialist expertise combined with profound methodological know-how. As a consultancy within the Lufthansa Group, we know the challenges faced by airlines, airports and investors. Our interdisciplinary project approach and longstanding worldwide experience creates added value for clients. Our solutions go beyond strategic and operational consulting, as Lufthansa Consulting also executes the implementation of identified measures. Award: first place in the competition "Best of Consulting" of German business news magazine WirtschaftsWoche in the category "Competitive Strategy".

Purpose of participation in the project

Establish a stable and sustainable business relation with partners from the aviation industry in India and identify project opportunities and possible tenders for consulting services. Collaborate to airlines, airports, related companies and decision makers in the Indian aviation sector.

Lufthansa Consulting GmbH

FRA W/A

Frankfurt Airport Center 1 - FAC 1, Hugo-Eckener-Ring
60546 Frankfurt/Main, Germany

www.LHConsulting.com

1. Contact person
Hannes Müller
Managing Director

Phone: +49 69 696 20851
Mobile: +49 151 58931476
Hannes.Mueller@lhconsulting.com

2. Contact person
Arvind Chandrasekhar
Associate Partner

Phone: +49 69 696 20850
Mobile: +49 151 58940504
Arvind.Chandrasekhar@lhconsulting.com

Languages: English, German

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